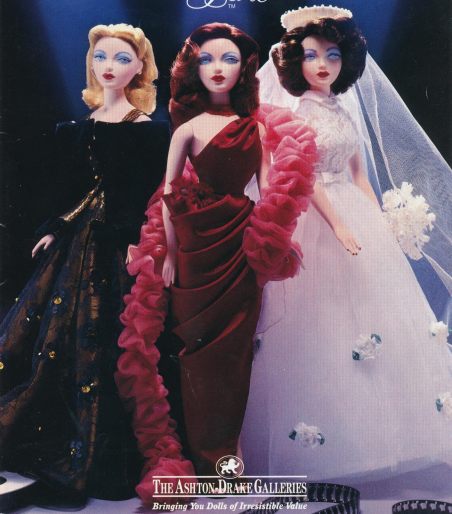


In a place called Hollywood... in an era called the Golden Age,
a magical star was born...

GeneTM



THE ASHTON-DRAKE GALLERIES

Bringing You Dolls of Irresistible Value

Gene

THE STORY OF A LEGEND

Her name was actually Katie Marshall. It was only after she was discovered by a famous Hollywood producer that she adopted her beloved grandfather's name, Gene, because he had always stood behind her, urging that she never relinquish her dream.

The movies were Gene's passion long before she was discovered. Inspired by the beautiful actresses she so admired, she began to develop her own acting skills by playing the lead in every school play. She quickly won the hearts—and admiration—of everyone who saw her exciting performances.

Gene was a typical trip-over-her-own-feet kid. The movies taught her



grace and passion and made her heart sing! Like so many others who pursue their seemingly impossible dreams, Gene was absolutely single-minded. Her determination took her to New York City where she became an usherette at a fashionable movie theatre frequented by celebrities.

On a night that changed her life forever, Gene led a tall, distinguished man to his seat in a darkened theatre. Her flashlight beam fleetingly revealed her lovely face to him. Overcome by her beauty and poise, this famous producer became her biggest fan and quickly made Gene one of the brightest stars in his galaxy of Hollywood greats.

MEL ODUM: the man behind the legend

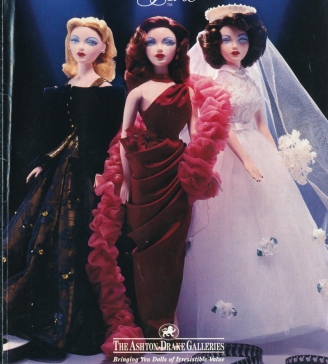


Mel Odum majored in fashion illustration at Virginia Commonwealth University and did graduate work in England. Mr. Odum has exhibited his work in shows at the Cooper-Hewitt Museum and the Society of Illustrators. Two-time recipient of

the award of excellence from the Society of Illustrators, his art has appeared on the covers of *TIME* and *News* magazines. His work frequently appears in the *New York Times Magazine* and he has illustrated novels for Joyce Carol Oates and Tom Robbins.

In a place called Hollywood... in an era called the Golden Age,
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Gene




THE ASHTON-DRAKE GALLERIES
Bringing You Dolls of Irresistible Grace

Premiere

THE DEBUT OF
A STAR

Just imagine...the whole town is watching and the spotlight is on you. You're no longer a little girl waiting in the ticket line at the theatre. Instead, your image is shining larger than life on the silver screen. And now you're ready to attend your own *Premiere*, dressed in a gown that is the stuff dreams are made of.

Hollywood stardom is very new to Gene. And every effort has been made to make her look spectacular. Her jacket is rich black velvet lined with a starry gold lamé and accented with rhinestone buttons. Her lace skirt shimmers as she glides across the stage. Hand-stitched to the soft lace, hundreds of golden sequins glimmer in the light. Her single diamond teardrop jewels are a radiant reminder of how far she has come from the days when she often tripped over her own feet.

The blond version of the Gene doll comes dressed in her *Premiere* gown. Ensemble also includes faux diamond drop earrings and elegant black heels. 15 inches tall. Hand-painted vinyl. Blue eyes.

ITEM #96101 \$69.95
4 MONTHLY PAYMENTS OF \$17.49

Monaco

THE EPITOME OF A BRIDE

The *Monaco* doll presents Gene in a beautiful 1950s style wedding ensemble. The gown, specially designed for one of her film roles, is used in the climactic wedding scene in which Gene plays a lovely peasant girl who rises to a life of untold wealth when a handsome prince falls in love with her.

In this *Cinderella* story, Gene's gown is so extraordinary that young brides throughout America begin to wear copies of it at their weddings. It is a lovely confection of lace and tulle with satin roses hand applied to the skirt.

The pearls on Gene's veil match her elegant single pearl earrings. And her bouquet is the stuff of dreams, graced with flowers of satin, lace, and pearl.

The brunette version of the Gene doll comes dressed in her *Monaco* gown. Ensemble also includes faux pearl jewelry, veil, bouquet, and heels. 15 inches tall. Hand-painted vinyl. Blue eyes.

ITEM #96103 \$69.95
4 MONTHLY PAYMENTS OF \$17.49

Somewhere deep in each of us lies a dream and a memory of a time when just wishing would make it so.

Meet Gene, the embodiment of a small town girl who dares to dream and becomes a star in the Hollywood galaxy.

Created by Mel Odom, *Gene* is a major contribution to the world of fashion dolls. Each doll—*Red Venus, Premiere,* and *Monaco*—is crafted and hand-painted with exquisite care. In the tradition of the finest collector dolls, *Gene's* eyelashes are real. Her hair is realistically rooted and coiffed for each momentous role or special occasion. And her ensembles (those shown here and others to come) are original designs created exclusively for *Gene* and hand-tailored like the finest designer fashions.

Choose any or all of these exquisite dolls and become part of the glamour.



Red VENUS

THE RISE OF A LEGEND

It is the most challenging role of her career...and Gene relishes the opportunity to prove that she can play any role, including a gangster's mistress.

As the provocative Morgan O'Day, she demonstrates what she can do when given creative license. Critics laud Gene for the dramatic edge she brings to this suspenseful film. And they are particularly impressed with Gene's defiant strut to a police car as she is arrested in the final scene wearing an outfit as sensational as her performance.

Dressed in red from head to toe, she wears iridescent taffeta and tulle, a boa around her shoulder and garnet colored beads around her neck. Though simply designed to complement her perfect figure, the asymmetrical dress design creates quite a stir on Seventh Avenue, leading to one hot selling knock-off after another.

Now the darling of both her fans and her critics, Gene is ready to join the ranks of the most legendary women of stage and screen.

The redhead version of the Gene doll comes in her Red Venus gown. Ensemble also includes boa, beads, earrings, necklace, and heels. 15 inches tall. Hand-painted vinyl. Blue eyes.

ITEM #96402 \$69.95

4 MONTHLY PAYMENTS OF \$17.49

